



City of Atascadero

PHOTO/ CROWD RELEASE

During Special Events or Community outreach programs, City of Atascadero staff members or other local professional photographers may take photographs or video recordings for the City. These images and recordings may be used in City related print, promotional materials or on our websites and social media pages from time to time. We take care to protect participant privacy by not identifying participants by name and we do not share or sell these images to other organizations.

By signing the release, you hereby authorize the City to use your and/or your child's image for advertising and public relations purposes for the City's marketing efforts. No compensation will be given for use of such images or video while the subject is participating in a City's event, program or activity.

I authorize the City of Atascadero to use photography or video production taken during City Special Events or other community programs that may include my own and/or my child's image, and the City may use these photographs for City brochures, flyers, advertising and social media efforts, now or in the future.

SIGNATURE (required) (Parent/Guardian if subject under age 18)

Date